MATIN MEHDI

Product Development & AI | Startup Co-Founder & CTO

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Professional Summary

Startup co-founder and CTO building AI-enabled products from concept to launch. Co-founded Mink and led development of its live venue discovery and reservation platform. Combines product development, technical leadership and business administration.

Experience

Mink | Co-Founder & CTO | theminkapp.com 2025 - Present

- Built and launched a live voice-based AI platform for venue discovery and reservations, integrating restaurant operations and loyalty cashback.
- Delivered the consumer mobile app, restaurant business interface and administration system from architecture to launch; listed as the developer of Mink Business on the App Store.

Abad Qulluq | Co-Founder & CTO | abadqulluq.az 2026 - Present

- Built a web platform enabling customers living away from home to order and manage grave-care services remotely.
- Automated ordering, field-worker task allocation and before-and-after photo reporting of completed work.

PinPoint | Co-Founder & CTO | pinpoint.az 2026 - Present

- Developed a civic technology mobile platform for photo-based reporting of pollution and urban infrastructure issues.
- Designed AI image-recognition and points-based rewards to identify issues and encourage participation.

Selected Projects

UNEC Business & Innovation Hub | Sole Developer In progress

- Independently designing, architecting and developing UNEC Business Center's platform for startup projects, open business challenges and student team formation.

AgroEye-Bot | Project Lead & Developer 2026

- Created an AI and computer vision-based livestock-monitoring project; leads its core development.

Komandam | Idea Originator & Team Member 2026

- Originated a specialized AI employee platform for finance, document and marketing workflows; preparing the product for pilot testing.

ABAS | Idea Originator & Team Member 2026

- Originated an agricultural market and risk analytics system to support crop and region-specific planting decisions; in development.

Dəmirbilək | Project Developer 2026

- Designed a smart wearable and web platform for physiological monitoring, location tracking and SOS alerts.

eCOB | Mobile Application Developer 2026

- Built the mobile app for an AI entrepreneurship platform that completed UNEC Business Center's three-month incubation.

Renewable Energy Monitoring System | UNEC Sep 2026

- Developed an IoT web platform collecting real-time sensor data and visualizing renewable energy indicators in an interactive dashboard.

VRGO | Co-Founder & CTO 2026

- Designed the product structure for a VR and AI agritourism platform featuring 360-degree virtual tours of regional destinations.

Awards & Funding

UNEC 2nd Student Startup Competition

- **Komandam:** Winning project awarded AZN 6,500; idea originator and team member.
- **ABAS:** Winning project awarded AZN 6,500; idea originator and team member.

AgroEye-Bot | UNEC Incubation Program

- Accepted into UNEC's incubation program and awarded AZN 10,000.

Mink | UNEC Incubation Program

- Accepted into UNEC's incubation program and awarded AZN 9,950.

GameTech Bootcamp | UNECom Team Sep 2026

- **Best Code category winner.** The team received a USD 2,000 award.

Enactus Azerbaijan | UNEC Team Aug 2026

- **2nd place.** The team qualified for the World Cup Early Stage competition in Brazil.

Farm2Tour Hackathon May 2026

- **1st place.** UNECom team winner with VRGO, a digital agritourism solution.

GreenTech III | eCOB Team Apr 2026

- **1st place.** Team winner in the Inclusive and Social Innovations category.

Startup School 4 | TEI Forum 2026

Mink | Finalist 31 Oct 2026 (scheduled)

- Selected for the final Demo Day of Enterprise Azerbaijan's Startup School 4: Five Continents - 500 Startups, to showcase its AI venue discovery and reservation platform at TEI Forum 2026.

VRGO | Finalist 31 Oct 2026 (scheduled)

- Selected for the final Demo Day of Startup School 4 to showcase its AI-supported agritourism and 360-degree virtual reality platform at TEI Forum 2026.

Exhibitions

2nd Azerbaijan International Investment Forum (AIIF) 25-26 Sep 2026

- Represented UNEC, presenting both AgroEye-Bot and VRGO to forum participants.

Caspian Construction Week 14-16 Oct 2026

- Represented UNEC, showcasing AgroEye-Bot and VRGO at the international exhibition.

100th Agrarian Business Festival | Aghdam 5 Oct 2026

- Represented UNEC, presenting AgroEye-Bot and VRGO at the agricultural festival.

ADEX 30 Sep - 2 Oct 2026

- Represented UNEC, showcasing the Dəmirbilək smart wearable and monitoring platform.

Education

Azerbaijan State University of Economics (UNEC)
Business Administration | 2024 - 2028 (expected) | GPA: 89/100

Skills

Product: End-to-end product delivery, product discovery, product roadmaps, user experience.

Technology: System architecture, mobile and web development, AI integration, computer vision, IoT dashboards, workflow automation.

Leadership & Business: Technical leadership, entrepreneurship.

Languages

Azerbaijani: Native | **English:** Upper-intermediate (B2)